



FOR IMMEDIATE RELEASE
December 20, 2007

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Total Command Product Line Expands, Making the Most Adaptable Fixed Annuities Even More Adaptable

INDIANAPOLIS, IN – Standard Life Insurance Company of Indiana has released the Total Command Suite of annuities. Built on the same adaptable platform as the industry-leading Total Command 5, the new Total Command annuities come in durations of from three to nine years.

"Total Command 5 was a hit because it delivered customer value like nothing else in the marketplace," says Dan Gunther, President of Standard Life of Indiana. "We heard from the market that we needed to offer the same annuity in both longer and shorter durations. That's what we've done."

The new annuities dovetail with Standard Life of Indiana's current Total Command product line, which includes the Total Command 5 and 10-year annuities.

"This gives our independent agents more, higher-value annuities to offer their customers," says Gunther. "It gives them the ability to perfectly match the needs of their clients no matter what the client's time horizon is."

About Standard Life Insurance Company of Indiana

Since 1934, Standard Life Insurance Company of Indiana has insured the financial well-being of its clients. The company has never failed to meet an obligation of its policyholders. In June, 2005, Standard Life of Indiana joined with Capital Assurance Corporation. Stronger, driven to innovate while honoring its tradition of customer and agent service, Standard Life of Indiana is a revitalized company. At Standard Life of Indiana, our mission is to provide fixed annuities with the highest customer value, offer industry-leading service and never forget that we owe our greatest loyalty to our customers.

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