



**FOR IMMEDIATE RELEASE**

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**Standard Life of Indiana Introduces an Index Annuity  
Designed to Live Up to the Promise of Index Annuities**

*Committing to the long-term means savers can make more money*

INDIANAPOLIS, IN – Long-term savings commitment delivers more value than any other index annuity.

That's the promise of Strategist, Standard Life of Indiana's newest fixed annuity product aimed at long-term savers. Strategist is a single-premium, tax-deferred multi-indexed fixed annuity that, unlike other fixed annuities, has no liquidity features and is non-surrenderable. That allows Strategist to pass more index gain through to customers.

"Successful savers have both long- and short-term objectives," says Dan Gunther, President of Standard Life of Indiana. "Our new Strategist annuity requires a commitment from its owners for a fixed period of time. In exchange for that, we give them an Index Annuity that we believe passes more value through to the customer than any other fixed annuity."

Standard Life's approach was to design Strategist to do what Index Annuities were conceived to do – deliver the upside of a market without the downside risk – and leave the liquidity to other products. It's also designed to be simple and transparent, so that Strategist buyers know what they're getting and agents know what they're selling.

Customers pick the index they want to participate in and the return is based on a fixed percentage determined at the outset of the contract. The Participation Rate is guaranteed and there are no caps or spreads to limit earnings.

"The simplicity of Strategist means customers can pick up a newspaper everyday and see how their index is performing," Gunther said.

Strategist comes in durations of 5, 7 and 10 years. Buyers can choose from four indexes: The S&P 500<sup>®</sup>, the HFRX<sup>®</sup> Global Hedge Fund Index<sup>™</sup>, Dow Jones EURO STOXX 50<sup>®</sup> and the Russell 2000 Index<sup>®</sup>. Deposits can be allocated between any two of the indexes based on which markets they believe will perform best.

"We designed Strategist to deliver more real value than any other Index Annuity" said John Franco, CEO of Standard Life's parent company, Capital Assurance Corporation. "It serves a very specific need for the long-term portion of a savings portfolio where potential return is more important than liquidity. For that portion of their portfolios, this product is designed to be absolutely the best."

**About Standard Life Insurance Company of Indiana**

Since 1934, Standard Life Insurance Company of Indiana has insured the financial well-being of its clients. The company has never failed to meet an obligation of its

policyholders. In June, 2005, Standard Life of Indiana joined with Capital Assurance Corporation. Stronger, driven to innovate while honoring its tradition of customer and agent service, Standard Life of Indiana is a revitalized company. At Standard Life of Indiana, our mission is to provide fixed annuities with the highest customer value, offer industry-leading service and never forget that we owe our greatest loyalty to our customers.

**Standard & Poor's®**

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